



# INTERNATIONAL ASSOCIATION OF PASTEL SOCIETIES

## MEMBER SOCIETY SHOWCASE PAGE

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### General Information

All member societies are provided a society listing on the Member Societies page of the web site, which includes the society name, address and contact information (including web site, if applicable). Societies may submit one piece of artwork to represent their organizations. Information and images can be updated or revised yearly at the time of membership renewal, or at other times during the year if the information changes. Changes in officers or contact information should be submitted to both the membership chair and the web manager; changes in artwork should be emailed to the web coordinator.

**Membership Chair:** Melody Lane, [melodylane@calis.com](mailto:melodylane@calis.com)

**Web Coordinator:** Maggie Price, [maggie@pastelinternational.com](mailto:maggie@pastelinternational.com)

### Society Showcase Page

The Showcase pages are an option for member societies to maintain a presence on the IAPS web site. The web site attracts many visitors, including artists looking for societies which they might wish to join. Particularly for societies which do not have their own web sites, the Showcase page is an inexpensive way to have a web presence. For societies with their own sites, Showcase pages add an additional web presence and direct traffic to the organization's site.

The Showcase fee is \$75 annually, due each January along with the IAPS Membership renewal. Societies which initiate their Showcase Page after September 30 receive the following year at no additional cost.

### How to Create a Showcase Page

Submit the following to the Web Coordinator ([maggie@pastelinternational.com](mailto:maggie@pastelinternational.com)):

1. Up to 6 images in jpg format by email. Each horizontal image should have a width of 450 pixels; vertical images should have a height of 400 pixels. Resolution at this size should be 150 dpi. Include in your accompanying email the title and artist for each image.
2. Text: The text should total approximately 200-250 words. Include the full name and mailing address of the society; if you wish to include a logo, please send it in jpg format. You may include the society's president's name or membership chairperson. Other text can include the purpose of the society, a brief statement on the society's history and activities, membership information (cost of membership, juried or non-juried) and email contact. The text submitted may be edited for length, clarity and style. Please review existing Showcase pages to see what other societies include.

For questions, contact Maggie by email or at 505-294-7752. Information that cannot be submitted by email (such as the fee if not paying in January at membership renewal time) should be sent to her at: P.O. Box 46107, Rio Rancho, NM 87174-6107.

