



15TH JURIED EXHIBITION PROSPECTUS

Exhibition at City of Brea Art Gallery Brea, California

IMPORTANT DATES

November 20, 2009
entry deadline

December 18, 2009
notification to accepted
artists (includes
information about
optional catalog
participation)

January 5, 2010
Materials and payment
for catalog due

January 14, 2010
last date for receipt of
shipped work at gallery

January 14, 2010
last date for hand-
delivered work to gallery
(call to arrange time)

January 23
show opens
Reception: 7-9 p.m.

March 5
show closes

March 6
pick up hand-delivered
work 11 a.m.-3 p.m. or
contact gallery for other
times

City of Brea Gallery
1 Civic Center Circle,
Brea, CA 92821
714-990-7731
www.breagallery.com

The 15th juried competition of the International Association of Pastel Societies will be hosted by the City of Brea Art Gallery, Brea, California (www.breagallery.com). Prizes will be awarded: First Place, \$1,000; Second Place: \$500; Third Place, \$250, Fourth and Fifth Place: \$150, and Honorable Mentions to be determined by the Judge of Awards (\$100 each).

ELIGIBILITY: Open to any artist who is a member of an IAPS Society. Proof of current membership will be required (copy of membership card, cancelled check or other proof). If your entry is under the name of any society that is not a member of IAPS, your entry will be returned to you less a \$25.00 handling fee. Please check the list of members at the end of this prospectus. If your society is not listed, check with them before entering. A list of member societies is also posted on the IAPS web site along with contact information for the societies.

JURORS OF SELECTION: Three jurors will review and score the entries (approximately 75 paintings will be accepted):

JUROR RICHARD MCKINLEY has been a professional artist for 35 years with over 30 years of teaching experience. He is a Signature Member of the Pastel Society of America and Northwest Pastel Society, Signature Distinguished Pastelist with the Pastel Society of the West Coast, and Signature Master Pastelist Pastel Society of Oregon. His work is represented in several national galleries and he is a frequent contributor to *The Pastel Journal*. His work has been included in several books including: *A Painters Guide to Design and Composition*, by Margot Schulzke; *Painting with Pastels*, by Maggie Price; and *Pure Color, the Best of Pastel*, edited by Maureen Bloomfield and James A. Markle (all published by North Light). An avid plein air painter, Richard divides his time between painting the locations he is passionate about and reinterpreting those paintings in the studio. For more information: www.mckinleystudio.com

JUROR MAGGIE PRICE, PSA, is a Signature Member of the Pastel Society of America, the Pastel Society of New Mexico, and Plein Air Painters of New Mexico; she is also a member of the Salmagundi Art Club of New York City, and other pastel organizations. She was a co-founder and former editor of *The Pastel Journal*, and has written over 100 articles about pastel art and artists. She is the author of *Painting with Pastels* (2007, North Light Books)

and her work has also been included in numerous other books and magazines. Maggie is the President and a member of the Board of Directors of the International Association of Pastel Societies, and serves on the editorial advisory boards of *The Pastel Journal* and *The Artist's Magazine*. Her next instruction book on pastel is scheduled for release by North Light Books in 2011. She is dedicated to teaching and promoting the medium of pastel, and teaches frequent workshops in the US and abroad. **For more information:** www.maggiepriceart.com

JUROR FRED SOMERS is an internationally recognized painter and teacher who lives and works from his farm-home studio near Northfield, Minnesota. His pastel paintings have received numerous awards including the 2009 Prix de Pastel from the International Association of Pastel Society. A member of the IAPS Master Circle, the Pastel Society of America and of Oil Painters of America, Fred's pastel and oil paintings are included in more than 400 public and private collections in the US and abroad. After teaching at St. Olaf and Carleton Colleges in Northfield, he became a full-time artist in 1975. Fred continues to teach workshops in pastel and oils both in the U.S. and in Sweden, where he has been honored as American-Swedish Artist of the Year. For more information: www.FredSomers.com

JUDGE OF AWARDS TERRI FORD was inducted into the Masters Circle of the International Association of Pastel Societies in 2007. She is a Distinguished Pastelist with Pastel Society of the West Coast, and a Signature Member of the Pastel Society of America. Terri's pastel paintings have won numerous awards. Her work has been featured on the cover of *The Pastel Journal* (Dec. 2006), *The Artists' Magazine*, *American Artist Magazine*, and included in the book *Plein Air New Mexico* and several of the Richeson 75 Fine Art Series books. Terri is a passionate teacher, conducting workshops both in the U.S. and abroad. **For more information:** www.terrifordart.com

ENTRY FEE: The entry fee is \$35.00 for the first image and \$10.00 for each additional image. Up to 5 images may be submitted by an individual artist.

ELIGIBLE WORK: Original dry pastel only. NO OIL PASTELS. No copies from other artists' or published materials. **Work must be original, completed in the last two years and not shown in any previous IAPS exhibitions or competitions (competitions include the cover and calendar competitions).** Mixed media must be 80% dry pastel. Works done under supervision (such as in workshops or private classes) are not eligible. Nudes will be considered for acceptance. Size limitation: no larger than 7' (seven feet) in height. IAPS and the City of Brea Art Gallery reserve the right to exclude from exhibitions any artwork that violates the laws of the United States, or of state or local governments. For example "hate speech" is not protected by the US Constitution as a form of free speech.

DEADLINE: All entries must be **received by November 20, 2009**. ENTRIES RECEIVED AFTER THIS DATE WILL NOT BE JURIED.

ENTRY FORMS: Entry forms must be fully completed and signed. Entry fee, completed entry form and proof of society membership must be included with application. Fees are non-refundable. CDs will not be returned. Your cancelled check or money order will be notification of receipt of entry. If you wish to have additional proof that your entry was received by the deadline, include a self-addressed, postage paid postcard, and it will be returned to you by mail.

DIGITAL ENTRY FORMAT: All entries will be digital and must be submitted on CD. No email entries will be accepted. Please follow the instructions carefully regarding the preparation of your images:

1. Set your camera for a very high quality image. This will be a large file size. Make sure the camera is square with the painting when you shoot, so that the painting is not skewed or distorted (it is best to use

a tripod.) Once you have the digital image of your painting on your computer, it's a good idea to make a copy of it. Working on the copy, make adjustments as needed to make the image match your painting. Do not make changes to the image other than to make it look more like your painting.

2. Crop the image. No mat, frame, or extraneous material should appear other than your painting.
3. Resize the image to 700 pixels on the long side (if it is a horizontal image, 700 pixels wide; if a vertical, 700 pixels tall). Save it at a resolution of 300 dpi.
4. Save the painting with a new name, as follows: Your first initial, last name, abbreviated painting name, width x height. For example, if your name is Jane Doe and your painting is titled New York Sunrise and it is 18x24, the name you give the digital image would be: JDoeNYSun18x24. Do not make the name too long; you can abbreviate. Be sure to note the abbreviated name on the entry form where indicated. Do not use any symbols such as # % & or spaces. You may use a single underscore _ if needed.
5. Save the image as a high quality jpg (You will note when you perform the Save As function that you have an option to specify high quality or low quality. Select the highest.)
6. If your camera software (what came with your camera and which you installed on your computer) does not give you the necessary options for saving your file as specified, consider buying Adobe Photoshop Elements (under \$100) or get someone who has the proper software to help you. Images not meeting the requirements may be disqualified.

CDs WILL NOT BE RETURNED. Make sure you have duplicates of your work before sending your entry. IAPS has no liability for lost or damaged materials.

NOTIFICATION: Artists will be notified by email (preferred method of notification). If you do not have email, you can be notified by US Mail; in order to receive notification by postal mail, you must send a SASE with your entry.

ACCEPTED WORK must be appropriately framed to museum standards (no metal frames, simple tasteful museum quality frames; no ornate frames; no colored mats or mat decoration). Neither IAPS nor the City of Brea Gallery is responsible for loss or damage to artwork while in transit; artists should carry their own insurance. Work will be insured while in the gallery. Accepted work will ship directly to the Gallery (no shipping agent); details will be provided in notice of acceptance.

SALES: All work must be for sale. A 30% commission will be paid to the City of Brea Gallery.

SHOW CATALOG: A show catalog will be produced; inclusion is optional and a fee for inclusion will be charged. Artists wishing their work included must provide a high-resolution image of the accepted work and a current bio. Further information about the show catalog will be included with notice of acceptance.

MAIL ENTRIES TO: Paula Ford
IAPS Show Chair/Brea Gallery
361 Herbert Dr.
Jasper, TN 37347

Questions? Email the show chair at paulaford9660@aol.com

IAPS 15TH EXHIBITION (The 2010 Brea Exhibition)

**THIS FORM MUST BE COMPLETELY FILLED OUT AND SIGNED, OR ENTRY WILL NOT BE JURIED
PLEASE PRINT CLEARLY!**

Your Society _____

Your Name _____

Phone _____

E-mail for notification _____

(IF YOUR EMAIL ADDRESS IS ILLEGIBLE, YOU MAY NOT BE NOTIFIED OF RESULTS)

Street Address _____

City _____ State _____ Zip _____

Your web site _____

COMPLETE THE FOLLOWING FOR EACH IMAGE ON YOUR CD:

ENTRY #1

Title _____

Image Size _____ Price _____ Year Completed _____

Filename of image on CD _____

ENTRY #2

Title _____

Image Size _____ Price _____ Year Completed _____

Filename of image on CD _____

ENTRY #3

Title _____

Image Size _____ Price _____ Year Completed _____

Filename of image on CD _____

ENTRY #4

Title _____

Image Size _____ Price _____ Year Completed _____

Filename of image on CD _____

ENTRY #5

Title _____

Image Size _____ Price _____ Year Completed _____

Filename of image on CD _____

NUMBER OF ENTRIES ENCLOSED _____

TOTAL ENTRY FEE AMOUNT ENCLOSED \$ _____ (US Dollars only)

CHECKLIST:

- _____ I have enclosed proof of my society membership in an IAPS society (copy of membership card, cancelled check paying dues for the year, or other proof.)
- _____ The images on the enclosed CD are to specification and are properly labeled.
- _____ I have enclosed the correct amount in entry fees. US funds only.
- _____ I have dated and signed the entry form.
- _____ I have reviewed and complied with all instructions.
- _____ I understand and accept the conditions of copyright.
- _____ I have enclosed a self-addressed, stamped #10 envelope for notification if I do not have email.
- _____ I have enclosed a self-addressed, postage-paid postcard to be returned acknowledging receipt of my entry (optional).

As a condition of entry to the IAPS 15th Exhibition, the undersigned agrees to the terms and conditions stated herein including granting permission to IAPS to reproduce the accepted paintings on its web site and for advertising and promotional purposes. By signing this form, the artist accepts the terms and conditions of this prospectus, and affirms the artwork represented on the enclosed CD meets the entry criteria, is his or her own original work and representative of the original.

Printed Name _____ Date _____

Signature _____

IAPS MEMBER SOCIETIES

(Note: membership may have changed since publication of prospectus;
check the IAPS web site for updated list.)

Adirondack Pastel Society	Pastel Society of Australia
Alabama Pastel Society	Pastel Society of Canada
Appalachian Pastel Society	Pastel Society of Colorado
Arizona Pastel Artists Association	Pastel Society of Eastern Canada
Arkansas Pastel Society	Pastel Society of El Paso
Austin Pastel Society	Pastel Society of Galway
Central Pennsylvania Pastel Society	Pastel Society of New Hampshire
Central Texas Pastel Society	Pastel Society of New Jersey
Chicago Pastel Painters	Pastel Society of New Mexico
Coastal Pastel Society of North Carolina	Pastel Society of North Carolina
Connecticut Pastel Society	Pastel Society of North Florida
Degas Pastel Society	Pastel Society of Oregon
Gateway Pastel Artists	Pastel Society of San Diego
Great Lakes Pastel Society	Pastel Society of Southeast Texas
Koyoen Pastel Society	Pastel Society of Tampa Bay
Lake Country Pastel Society	Pastel Society of the Northern Rockies
Leicestershire Pastel Society	Pastel Society of the Southwest
Lone Star Pastel Society	Pastel Society of the West Coast
Maryland Pastel Society	Pastel Society of Victoria
MidAmerica Pastel Society	Piedmont Pastel Society
New Jersey Pastel Society	Pikes Peak Pastel Society
Northern Indiana Pastel Society	Pittsburgh Pastel Artists League
Northwest Pastel Society	Sierra Pastel Society
Oklahoma Pastel Society	Society Pastel of Lyon France
Ozark Pastel Society	Southeastern Pastel Society
Pastel Artists Canada	Southwest Florida Pastel Society
Pastel Artists of Hawaii	St. Petersburg Pastel Society
Pastel Artists of New Zealand	Texas Pastel Society
Pastel Painters of Cape Cod	United Society of Pastel Artists
Pastel Painters of Maine	Vermont Pastel Society
Pastel Society of America	Wisconsin Pastel Artists

IAPS MASTER CIRCLE

The IAPS Master Circle has been created to honor those artists whose work has been accepted into IAPS Exhibitions and Competitions. Although not a “signature” at this time, which can be signed on paintings, the letters IAPS MC may be used on websites, brochures, magazines articles and other printed material. Recipients of this award will receive a gold medallion with their name and year they received the honor engraved on the back. A list of names of Master Circle recipients is posted on the IAPS web site.

Points are earned by acceptance into juried IAPS exhibitions and convention catalogue cover contests. Five (5) Points total are required to obtain the status of IAPS Master Circle. Points may be obtained in the following manner:

One point for acceptance into a juried IAPS exhibition, no matter the number of paintings accepted.

One point for any award given by the judge in any juried IAPS exhibition.

One point for the winner of the convention program cover competition.

One point for each Honorable Mention given in the catalogue cover contest.

One point for inclusion in the IAPS Calendar Competition.

The five point system was chosen to encourage artists to take an active part in our society. If you are interested in knowing where you stand, please contact Mary Ann Broddrick. mary@pastelinternational.com